

CURRICULUM VITAE | NAISHA F. SANTIAGO | 1986



A dynamic and visionary leader with 20+ years of experience in project management, policy development, and strategic consulting across sectors like business, sports, and education. Proven expertise in leading multidisciplinary teams, delivering high-impact projects, and driving organizational growth. Proficient at developing innovative solutions and fostering community engagement through creative management and coaching. Passionate about making meaningful contributions to communities and helping others realize their dreams.

KEY SKILLS

Leadership & Management : Project/Event management, team leadership, sport & exercise, coaching, strategic and business development, critical thinking and problem solving.

Policy & Administration : Policy design, quality management, reporting, monitoring and evaluation.

Technical Skills : Office 365, CRM systems, social media management (Tech Savviness).

Languages : Dutch (Fluent), English (Proficient), Papiamentu (Conversational), Spanish (Basic)

PROFESSIONAL EXPERIENCE

Managing Director *Bo Dream Management* | 2023 – Present

- Lead advisory and management services across business, sports, events, and strategic investments.
- Oversaw key programs including FIFA Forward Programme and Club License Management.
- Spearheaded the development of **Gymnastics Center Curaçao** (opening 2024-2025).

Quality & Research Executive *FDDK* | 2015 – 2023

- Directed quality management and professionalization efforts, contributing to strategic development.
- Managed high-impact projects such as **3x3 Streetball Curaçao**, **AMI I MI FUTURO**, **PE EXAM PROGRAM**, **BLOC TEST** and **Curaçao Sport Data**.
- Provided coaching, training, and IT/network management across organizational projects.

Developer / Project Manager | 2003 – Present

- Founded, developed, launched and led diverse cultural and sports initiatives, including **Multi Culti Cup**, **The Unbreakables** and Matanza dance group, Anti-Discrimination Festival, Kolorido's Football Tournament, empowerment session for Curaçao students, Happy Hour 3.0, **CBBFF Muscle Beauty Competition** (2017) and Book: *How Colonialism, Greed and Corruption Destroyed a Beautiful country*.

Lecturer of Sports Management & Entrepreneurship *UDC* | 2016 – 2020

- Taught courses on **Sport Accommodations Management** and **Sport & Economy**.
- Provided mentorship and practical skills training for students pursuing careers in sports management.

Policy Officer *The Hague Sports Policy* | 2010 – 2012

- Developed and evaluated sports policies, managed subsidy settlements, and led community sports projects.

EDUCATION AND TRAINING

- **Pedagogical Certificate** | Universiteit of Curaçao | 2019 – 2024
- **WO Sports Policy and Management** | Utrecht University | 2010 – 2017 (thesis not submitted)
- **KSS Gymnastics Leader 2+3**, Koninklijke Nederlandse Gymnastiek Unie | 2011 – 2013
- **WO minor Management & Organization Sciences** | Utrecht University 2019 – 2020
- **HBO Sport Management** | The Hague University | 2006 – 2010
- **MBO Administrator 4** | Noorderpoortcollege | 2003 – 2006

CERTIFICATIONS & COURSES

- **Basic and advanced course event security** | DRR | 2024
- **You can learn to exercise (BLOC-Test)**, HAN | Seneca | 2022
- **Introduction to Quality Management**, UDCKeyCorporate | 2021
- **Introduction of HRM in times of crisis**, UDCKeyCorporate | 2021
- **Sport Management Level 1**, FDOK | 2020
- **Child Talent Whisperer**, Islandessa Foundation | 2019
- **Effective Personal Leadership**, LDI-LMI | 2019
- **Effective Leadership Development**, LDI-LMI | 2018
- **Effective Communication**, LDI-LMI | 2017
- **Political Science & Policy**, Goede University of Governance | 2017
- **Stimulating motivation among young people** UOC/SIGE | 2017
- **Effective Personal Productivity**, LDI-LMI | 2015

PROJECT HIGHLIGHTS

- **Gymnastics Center Curaçao** – Founder, project/accommodation manager to open 2024-2025.
- **The Blue Wave Academy** – co-program developer (FIFA funds).
- **FFK Club Licensing** – project developer and manager (FIFA Funds).
- **AMI I MI FUTURO** – co-developer and coordinator for 11 schools (Crime funds).
- **Fundashon Kolorido** – Founder, President and Head Coach of **Kolorido Gymnastics** with 200+ gymnasts and 100+ on a waiting list to start. Won 76 medals in 1st ever regional competitions. Launched **Open Gymnastics Day**, **Kolorido Stars Competition**, **Kolorido Stars Talent show Fundraising** and **Kolorido Sports**, producing and co-hosting 10 media programs.